Cloubi is a comprehensive e-publishing toolset for creating and operating interactive learning content.
The platform for your digital learning business

**Authoring and Publishing**
A modern and intuitive authoring toolset that functions in the web-browser, making interactive content creation easy and efficient

The required server infrastructure and cloud-based platform to distribute and operate content

**Operation and Analytics**
New types of digital learning experiences that can be used anywhere, anytime on all devices, screen sizes and operating systems

Advanced learning analytics for both teachers and the publisher
Cloubi for Learners

Engaging learning experiences

Cloubi enables producing digital learning materials that harness the true strengths of digital channels.

- **Attract attention with gamification**
  Increase motivation and encourage learning through play with game-like features.

- **Offer personalized learning content**
  Test and analyze learners’ skill levels with online tests. Build adaptive learning paths for a more personalized learning process.

- **Stimulate, engage and reward**
  Furnish the materials with badges, learner profiles, status levels, and keep track of scores and points automatically.

Learning can be fun!
Cloubi for Teachers

Understanding learner behaviour

**Advanced learning analytics**

Cloubi monitors students’ progress within interactive materials and offers the means to better understand learner behaviour. Leverage the benefits of advanced analytics with material, group and student level reports and discover the types of interactive assets that work best in different learning situations.

**Effective feedback for learners**

Cloubi enables multiple ways of providing feedback to the learner: text, pictures, videos, sound files, animations. Learning aids include automatic tips, hints and guides.

**Easy-to-operate content**

Materials created with Cloubi are easy to use, functioning on all modern devices. They can be used stand-alone or integrated into an LMS.

**Browser-based usage on all modern devices**
Cloubi for Content Creators

Intuitive, easy-to-use authoring tools for creating and editing content

**Visual creation of interactive learning assets**

Cloubi offers authors, editors, digital designers and developers a browser-based content creation toolset that enables visual creation of interactive materials. Content is constructed within the browser window with drag and drop features, building blocks and task engines that automate the process and eliminate the need for separate programming resources.

**Highly-developed task engines**

Task engines that allow for the creation of over 40 different types of pedagogically validated interactive tasks and assignments. All task types include automated feedback with hints and tips for students to facilitate a better learning process.
Cloubi for Publishers

Designed for educational publishers with educational publishers

Streamlined production of digital content

Cloubi offers educational publishers a comprehensive toolset – a platform for creating, editing, managing and distributing interactive learning materials in multiple product formats. Cloubi helps streamline and automate the production process improving product development, versioning and maintenance.

Appraised diversity of task engines and product types

Cloubi’s task engines allow for the creation of a vast variety of pedagogically validated exercise types. Publishers can build a full digital product portfolio: interactive eBooks, digital workbooks, task packages, skills tests, online exams, digital teacher materials, and more.

Product development collaboration

Cloubi is a continuously developing ecosystem. Benefit from co-operation and development collaboration with the international Cloubi community of publishers and Ubiikki’s extensive development roadmap. Ask for customized solutions for any market-specific needs.
Cloubi is a solution by Ubiikki Ltd, a forerunner in educational technology. The e-publishing platform and digital learning product formats have been developed as result of collaborative innovation within the renowned Finnish education sector.

For references, trial access and more information, please contact info@ubiikki.fi

“We have teamed up with Ubiikki, an organisation that redefines the meaning of technology partnership. Together, we have the agility to plan and produce digital solutions that incorporate pedagogy at the core of what is being created. This is truly unique.”

Teuvo Sankila, Publishing Director Education
Otava Publishing Company

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